



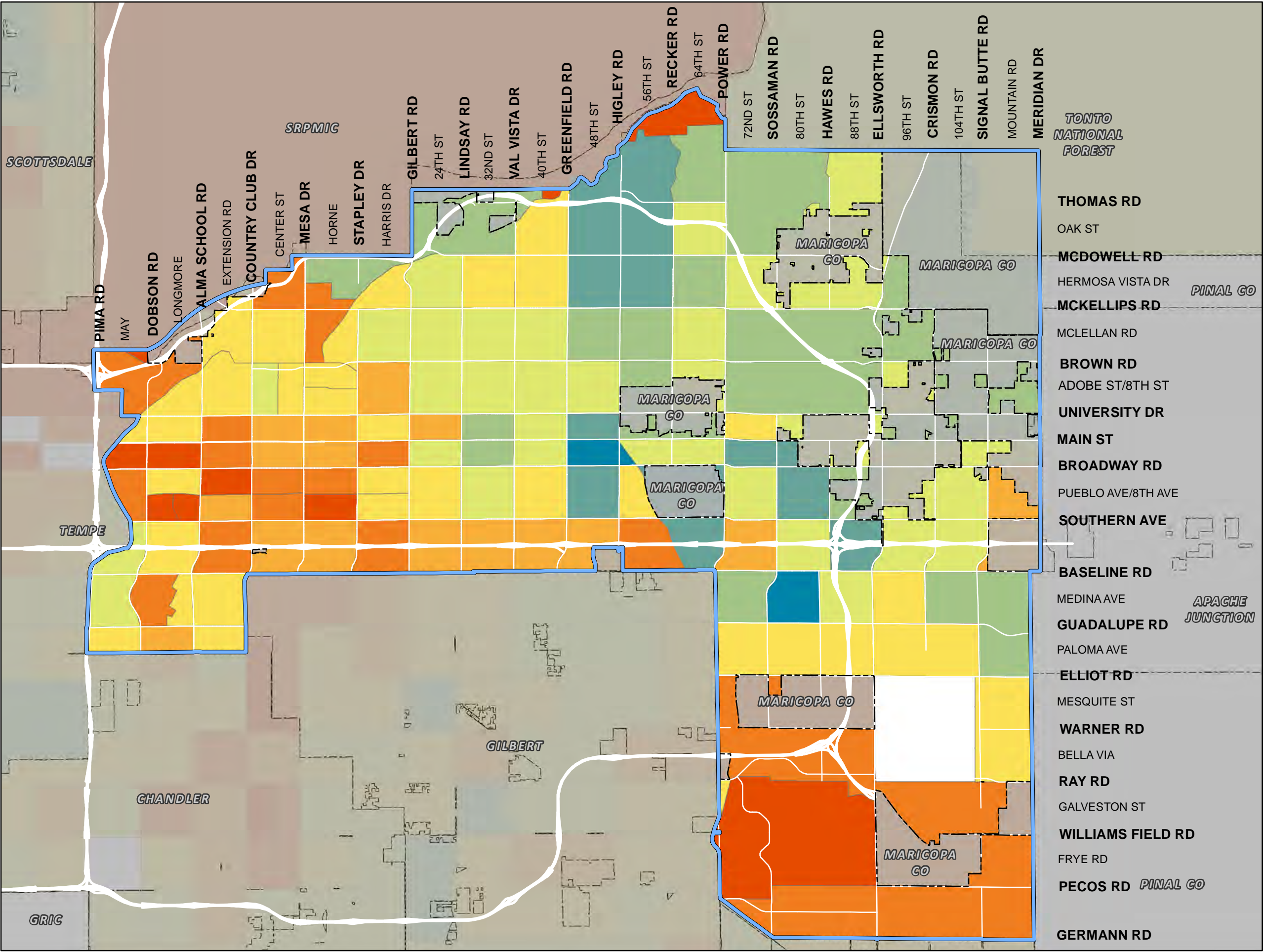
2020 Census Taskforce Agenda

November 19, 2018

2:00 pm - 4:00 pm

Mesa City Center Plaza, Room 170

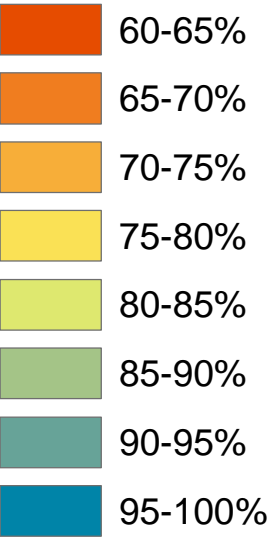
- 1. Call to order**
- 2. Introductions**
- 3. Discuss, nominate and take action on electing a vice-chair**
- 4. Items from citizens present**
- 5. Hear a presentation regarding open meeting law**
- 6. Hear a presentation, discuss and take action on the 2020 Census and taskforce purpose, mission, and milestones**
- 7. Hear a presentation and discuss the Taskforce budget**
- 8. Hear a presentation, discuss, and take action on distributing job postings for Census jobs**
- 9. Scheduling of meetings and general information**
- 10. Adjournment**



2010 Census

Participation Rates

Percentage Participation



Created By: City of Mesa
Development Services GIS
Created Date: 3/29/2018
Source: City of Mesa, Census Bureau (2010 Census)

The City of Mesa makes no claims concerning the accuracy of the data provided nor assumes any liability resulting from the use of the information herein.

Taskforce Meeting Schedule & Objectives

2018				2019				2020					
SPRING	SUMMER	FALL	WINTER	SPRING	SUMMER	FALL	WINTER	JAN	FEB	MAR	APR	MAY	JUN
Meeting #				1	2	3	4	5	6		6.A	7	8

1. Elect Vice Chair
2. Open meeting law
3. Background Census information
4. Discuss budget
6. Census job postings

Meeting 1 - November 2018

1. Brainstorm barriers to participation and resources
2. Brainstorm possible activities
3. Tentative selection of activities if time permits
3. Donations to the outreach efforts
4. Budget request for City

Meeting 2 - January 2019

1. Select and plan specific activities
2. Discuss implementation, assignments, volunteers
3. Discuss awareness opportunities at City and other events
4. Messaging

Meeting 3 - Summer 2019

1. Hear back on Taskforce activities
2. Plan specific activities and discuss implementation
3. Review budget for 2019-2020 and make general allocations

Meeting 4 - Fall 2019

1. Plan specific activities and discuss implementation
2. Adjustments to meeting frequency discussion
3. Enumerator hiring advertisement and update

Meeting 5 - Winter 2019

1. Discuss targeted marketing strategy and implementation
2. Discuss assignments for Census Day
3. Enumerator hiring update

Meeting 6 - February 2020

1. Discuss live results across the City
2. Discuss and take action on needs
3. Targeted outreach and other actions to low-response tracts as determined by Taskforce

Meeting 7 - May 2020

1. Discuss final results across the City
2. Discuss final actions to assist enumerators
3. Discuss final actions of Taskforce and final report of activities

Meeting 8 - June/July 2020





WHAT TO EXPECT WHEN APPLYING FOR A 2020 CENSUS JOB

- Application process will be online and in English only
- There will be a paper option for rare circumstances where online is not possible
- An online assessment is part of the application process and will be in both English and Spanish
- Must be a U.S. Citizen
- Must have an email address – you can create a free gmail account or any other account of your choice
- There is a time delay between application submittal and actual hiring – it can take up to 3 months between job posting and start date
- A background check with fingerprints is required once selected for employment
- All Census positions will require employees to use some type of computer/phone/technology to do their work. The Census provides these devices
- Office management jobs will be on a different website from that of office clerks, enumerators, recruiting assistants, and field supervisors. Currently, the website for all 2020 Census jobs is:
<http://census.gov/about/regions/denver/jobs/all.html>
- First field jobs for recruiting assistants will open in early September 2018
- CCC/Partners should identify areas of good internet connectivity where applicants can go to apply for jobs